

COMMERCIAL AND INDUSTRIAL DEMAND RESPONSE

CPS Energy's Demand Response program is a voluntary load curtailment program for our commercial and industrial customers. The program is designed to reduce CPS Energy's peak load growth by incentivizing customers to shed electric loads on peak summer days. The Demand Response program is an integral part of CPS Energy's strategy to save 771 megawatts by the year 2020.

Demand Response season begins June 1 and ends September 30. Demand Response events typically occur on weekdays between 3 p.m. and 6 p.m., however customers must be available between 1 p.m. and 7 p.m. Demand Response customers receive a two-hour advanced notification of when to initiate and end curtailment.

PROGRAM BENEFITS

Demand Response provides financial incentives and other benefits to participants, including:

- Reducing energy use during peak demand days
- Helps to keep electricity costs down during summer bill months
- Helps to keep established summer peak low and positively affect winter bills
- Helps to delay the construction of new, expensive power plants, and keeps rates low
- Customers receive a rebate for participating
- Customers have free access to 15-minute meter data through ePower Toolz

PROGRAM REQUIREMENTS

Demand Response is limited to commercial and industrial electric customers with a demonstrated, curtailable load of at least 50 kilowatts. Customers with four or more locations can aggregate for 100 kilowatts, or 25 kilowatts per site.

FINANCIAL INCENTIVES

Incentives are offered to CPS Energy commercial and industrial customers who voluntarily agree to reduce their electric load by an agreed-upon amount when CPS Energy calls a peak event.

Incentive payments are calculated based on the customer's overall curtailment performance during the summer season. Each curtailment event is measured and verified by CPS Energy. Customers chose to receive their incentive payment as a check or credit posted to their account.

For more information, please contact your CPS Energy account manager or go to cpsenergysavers.com/commercial/start-saving/demand-response. You can also send your Demand Response questions to ProductsandServices@CPSEnergy.com.

CUSTOMER TESTIMONIALS

A number of local organizations are already participating and realizing the benefits of CPS Energy's Demand Response Program. See how the load curtailment program is working for these companies:

“Participating in this program allows us to do the right thing for the community and for our ratepayers. This is a benefit not only to CPS Energy during times of high electrical usage, but also benefits our ratepayers by reducing our overall costs for energy.”

— **Dan Titerle, SAWS Energy Management Program Coordinator**

“The Demand Response program has significant, proven value to any enterprise capable of making modest and simple adjustments to their daily operating schedule. We found the entire CPS Energy team to be helpful and easy to work with in setting up our program and we also realized that our ability to maximize the economic benefits on a real-time basis to be a feature that is unmatched by similar programs currently offered in different parts of the country.”

— **John Fick, Matheson-Trigas VP Production**

“By being involved in the demand response program we were able to do our part to help curtail the peak demand for electricity. By joining forces, local electrical customers could unite and have a real impact on not only the amount of energy used but help control costs and slow the need for additional facilities, saving millions of dollars. The program was simple, the effects are real, and the big check at the end was well worth the effort.”

— **Geary Travis, Supa Doors, Operations Manager**



works for you